

Invitation to **invest** \$350,000 in Mr Brands

An established FMCG commodities & food-processing business
in Harare, Zimbabwe

Founded 2013 · **At scale since 2016** · **Buy Zimbabwe SME of the Year**

Machiareer Investments (Pvt) Ltd t/a Mr Brands



Mr Brands product range — 30+ mass-market lines





THE OPPORTUNITY

An established FMCG business seeking growth capital

Mr Brands is a premier Zimbabwean FMCG and food-processing company serving the high-volume mass market. It entered Corporate Rescue (CRP 17/24) to restructure its balance sheet, and now invites strategic investors to inject working capital and equity.

THE BUSINESS

A mature manufacturer of 30+ mass-market product lines at New Ardbennie, Southerton, Harare, with a nationwide distribution network.

CORE PRODUCT LINES

Mighty Roller Meal · Super Refined Maize Meal · Sorghum Blend · Mushe Overnight Mahewu · Tea 3-in-1 Premix · Instant Porridge · Kupop Snacks

Off-takers: N. Richards · Gain · Mohammed Mussa · TM/Pick n Pay · Choppies · international NGOs



Vertical integration with smallholder farmers



Buy Zimbabwe SME of the Year · high-margin value-add lines

Ownership: 100% Waria Trust · Directors: Wayne Victor Moss, Riana Moss

THE ASK — \$350,000



Expand high-margin lines Boost processing capacity and daily output.



Restructure creditors Settle legacy liabilities at a discount under rescue.



Clean up the balance sheet Equity to isolate and clear historical encumbrances.

\$540,502

TOTAL ASSETS

\$497,012

TOTAL LIABILITIES

+ \$43,491

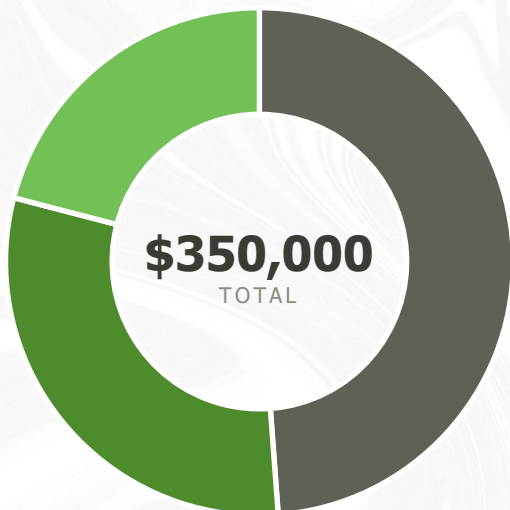
NET ASSETS

Upside: ~76% (\$315,978) of trade payables sit at 120+ days — settleable at a discount under corporate rescue. USD; May 2026 management accounts, unaudited & indicative.

USE OF FUNDS & GROWTH

Putting the \$350,000 to work

USE OF FUNDS



- **Creditor settlement \$170,858**
Statutory & hindrances (ZESA, rent, ZIMRA, council...)
- **Strategic enablers \$105,821**
Cape Grain, ZADT
- **Working capital \$73,320**
Procurement & operations

GROWTH CATALYSTS



Malt Processing Facility

Re-establishing the malt division — operational imminently — targeting premium industrial & commercial brewing markets.



Industrial Grits Line

High-grade brewers' grits; formulation finalised, with official samples submitted to National Foods for long-term off-take.

INVESTOR PROPOSITION



Direct equity in an award-winning SME with household brand equity.



Immediate operations — no multi-year setup or supply-chain gestation.



Optimised entry valuation under a formal Corporate Rescue framework.

KEY ATTRACTIONS

Why Mr Brands is a compelling investment



Secured leasehold

Long-term lease on the operating property and premises.



Adaptable malt plant

Clear space in the market, with few producers locally.



Proprietary formulas

Owned recipes for the flagship maheu and tea lines.



Uninterrupted power

Reliable grid electricity within the industrial zone.



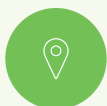
Established client base

Existing customers already in place and requiring servicing.



On-site borehole

Independent borehole securing the plant's water supply.



Prime industrial location

Central site serving Chitungwiza, Epworth and Mbare.

An established, asset-backed platform ready to scale

GET IN TOUCH

Register Your Interest

Submit electronically, or physically in a sealed envelope marked “**Expression of Interest to Invest in Mr Brands**”, addressed to The Corporate Rescue Practitioner.



caltonb@ggfafrica.com (cc: corporaterescue@ggfafrica.com & tawongaz@ggfafrica.com)



+263 777 720 768 · +263 77 488 8387



1591 Soutter Road, New Ardbennie, Southerton, Harare, Zimbabwe



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